

Pamela M. Ruiz Named Inteleos Chief Business Development Officer

FOR IMMEDIATE RELEASE



(Rockville, MD, July 15, 2020) Inteleos, a non-profit global certification organization, is pleased to announce the appointment of Pamela M. Ruiz to the position of Chief Business Development Officer (CBDO). As CBDO, Pamela will lead initiatives and drive mission-related growth around the world with professional medical communities, medical leaders, non-governmental organizations (NGO) and governments to improve patient safety through the assessments of individuals. Pamela will also serve as a member of the executive team and will lead the planned launch of the Inteleos Foundation.

“I could not be prouder to be working within Inteleos, an organization that is committed to global healthcare equity through independent validation of provider proficiency,” said Pamela.

Under Pamela’s direction as CBDO, Inteleos will expand its ongoing work to improve global health through assessments that lead to health equity for all. Pamela will lead ultrasound proficiency initiatives in low resource environments, champion the need for standards for point-of-care ultrasound, promote and expand physician certification and proficiency in medical imaging and vascular medicine, and continue strategic expansion in China and the Asian region, Latin America, Middle East and Europe through targeted organizational partnerships with medical societies, governmental agencies, NGOs and private firms.

“As Inteleos increases its global footprint in very complicated healthcare environments, we are fortunate to have Pamela’s experience and skills to lead a strong Business Development Division,” said Dale R. Cyr, CEO and Executive Director. “With Pamela’s expertise, we will take our organization to new levels of engagement to achieve our mission of improving global health and public safety.”

Pamela joined Inteleos in 2018 as the Director of Global Services. Prior to 2018, she held leadership and senior staff positions with Federation EIL: The Worldwide Network of the Experiment in International Living, Young Presidents’ Organization and the ISEP: International Student Exchange Programs. Pamela holds a BA from James Madison University and an Organization Development and Change Essentials Graduate Certificate from Penn State University World Campus. She has published numerous articles, presented at conferences and volunteers her time for influential organizations in her area.

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Inteleos is a non-profit certification organization that delivers rigorous assessments and cultivates a global community of professionals dedicated to the highest standards in healthcare and patient safety. Inteleos is the governance and management organization of the American Registry for Diagnostic Medical Sonography® (ARDMS®), the Alliance for Physician Certification & Advancement™ (APCA™) and the Point-of-Care Ultrasound Certification Academy which together represent nearly 116,000 medical professionals throughout the world.